

6 Must-Do SEO Tips for Beginners

#1 Website with SEO-Optimized template, SEO software, and fast hosting with CDN, pages optimized for speed and ADA compliant

#2 Google My Business Listing optimized

- Graystone Training: [Create Your Google My Business Account: Rank at the Top of Google](#)

#3 Business name, address, phone number, website URL in directories and websites (local citations)

#4 Put your website URL everywhere

- Social media profiles and posts
- Comments
- Reviews
- Email

#5 Add fresh, high-quality content to your website regularly

- Articles
- Videos and podcasts with transcript
- Images with SEO title and alt text that is ADA compliant
- Use important keywords in the page title and H2 tags
 - Free tool: [Ubersuggest](#)
- Use Yoast SEO plugin (WordPress), add SEO title and description, add social media images
- Link between pages of your website, especially with important keywords
- Include links to authoritative sources

#6 Get high-quality links to your website (backlinks)

- Publish articles on high ranking websites and link to your website
- Submit media queries to contribute to high ranking website stories (HARO)
- Be a featured host in videos and podcasts that are published on website
- Submit reviews that are published on websites